



**ERIK SILVERSON**  
Creative Director

**Employment** **The Brownstein Group**  
Philadelphia, PA 2007-Present  
Executive Creative Director  
Responsibilities include for the overseeing of all aspects of creative and brand building for our clients which include: Comcast, ESPN, GORE-TEX, IKEA, Majestic Athletic, Microsoft, Mural Arts, SuperPretzel and The Children's Hospital of Philadelphia.

**Native Eyewear**  
Philadelphia, PA 2006-2007  
Creative Director  
Native Eyewear is a national sports sunglass company that competes with Oakley and Smith. Currently, they are ranked 3rd in sunglass sales in the USA. I was responsible for creating the Native brand as well as all of the marketing and communications over a 10 year period. From 2006- 2007 I was a full time employee of the company. Prior to that I was contracted for my services on a freelance basis.

**Red Tettermer**  
Philadelphia, PA 1999-2006  
Associate Creative Director  
Responsibilities include the overseeing of, as well as partaking in, all aspects of creative for various clients which include: AMC, Bravo, Cablevision, Comcast, Comcast SportsNet, Fox, History Channel, IFC, Insight Communications and Showtime.

**The Brownstein Group**  
Philadelphia, PA 1994-1999  
Senior Art Director  
Responsibilities include the overseeing of, as well as partaking in, all aspects of creative for various clients which include: AND 1, Anne Klein Factory Stores, CoreStates Center, Philadelphia Flyers/Phantoms, Philadelphia Magazine, Pitcairn Trust, The Shops at Liberty Place, Smartwool, TearDrop Golf and Thriftway-Shop n Bag.

**Minkus & Associates**  
Philadelphia, PA 1992-1994  
Graphic Designer  
Design and advertising responsibilities for package design firm. Projects included the national re-design and execution of Borden's complete product line, as well as the re-design of Meadow Gold, Viva, and Lite Line packaging.

**Thomas Jefferson University Hospital**  
Philadelphia, PA 1988-1992  
Graphic Designer  
Design, advertising and pre-press production responsibilities for in-house publications department. Projects included communications materials for TJUH and all affiliated institutions: brochures, posters, invitations, logos, stationery, newsletters, advertising and kiosk displays.

**Awards** ONE SHOW, National ADDY's and Tellys

**Technical** Computer/Technical:  
Adobe CS4, Final Cut Platform and Adobe After Effects.  
Complete knowledge of all Macintosh systems and their peripherals.

**Education** Art Institute of Philadelphia, Philadelphia, PA  
Major: Visual Communications 3.9 GPA

**Portfolio/References** Available Upon Request

**Contact** erik.silverson@gmail.com / 215.292.2192